

The 15<sup>th</sup> Global Healthcare & Medical Tourism Conference

# MEDICAL KOREA 2025

AI-powered Personalized Healthcare :  
Integrating into Our Daily Lives

March 20<sup>th</sup>(Thu) ~ 23<sup>rd</sup>(Sun), 2025

Business Meeting Registration Guide

Hosted by



Ministry of Health  
and Welfare

Organized by

**KHIDI**

Korea Health Industry  
Development Institute





## Invitation to Business Meetings at Medical Korea 2025

Celebrating its 15<sup>th</sup> year, Medical Korea 2025 serves as a global healthcare and medical tourism industry conference, acting as a dynamic platform for collaboration and networking among experts and companies in the domestic and international healthcare sectors.

Under the theme

“AI-powered Personalized Healthcare : Integrating into Our Daily Lives”  
Medical Korea 2025 is set to take place at COEX in Seoul, Republic of Korea, from March 20<sup>th</sup> to 23<sup>rd</sup>, 2025.

“The Business Meetings at Medical Korea 2025” will highlight the excellence of Korean healthcare services and cutting-edge medical technologies.

By engaging and collaborating with leading international buyers, these meetings will create business opportunities for domestic institutions to attract foreign patients and expand into global markets.

We cordially invite you to participate in this significant gathering, where your outstanding technologies and the excellence of Korean healthcare will be showcased.

Medical Korea 2025 is fully dedicated to propelling the global expansion of Korean healthcare.

Secretariat of Medical Korea 2025



## 1. Overview

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### Date

March 20<sup>th</sup>(Thu) ~ 21<sup>st</sup>(Fri), 2025

### Venue

Conference Room 203, 209(North, 2F), Seoul COEX

### Description

The business meetings aim to promote the excellence of Korean healthcare services and the healthcare industry, facilitate the resumption of exchanges and cooperation with overseas buyers, explore new channels for attracting foreign patients, and support the global expansion of healthcare businesses.

### Participant

#### Medical Tourism |

##### Overseas Buyers

Travel Agencies, Facilitators, Insurance Companies, Relevant Associations

##### Domestic Sellers

Registered Medical Institution and Facilitator for Attraction of Foreign Patients

#### Overseas Expansion |

##### Overseas Buyers

Medical Device Manufacturers, Pharmaceutical Distributors, and Hospitals

##### Domestic Sellers

Medical Device, Pharmaceutical, and Consumables Companies

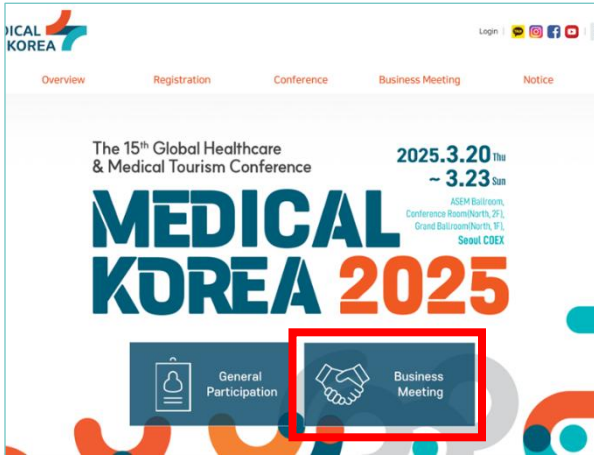


## 2. Registration

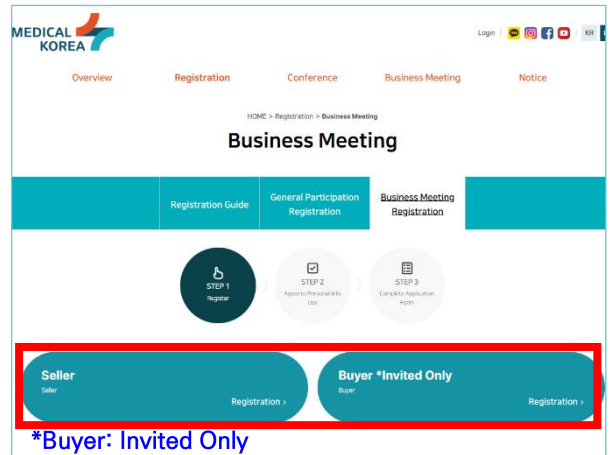
\* The detailed schedule is subject to change.

Category	Date		Details
	Medical Tourism	Overseas Expansion	
① Apply for Participation	Feb. 12 <sup>th</sup> (Wed)	Feb. 12 <sup>th</sup> (Wed)	<ul style="list-style-type: none"> <li>- Click on [Business Meetings] on the main page of the Medical Korea 2025 Website</li> <li>- Proceed with the registration process after selecting [Buyer] or [Seller].</li> </ul>
② Set Availability	~ Mar. 7 <sup>th</sup> (Fri), 18:00	~ Mar. 12 <sup>th</sup> (Wed), 18:00	
③ Check the List			
④ Apply for Meetings	Mar. 3 <sup>rd</sup> (Mon) ~ 7 <sup>th</sup> (Fri), 18:00	Mar. 3 <sup>rd</sup> (Mon) ~ 12 <sup>th</sup> (Wed), 18:00	<ul style="list-style-type: none"> <li>- Set your available times based on your availability * Every 30 minutes interval</li> <li>- Check the list of buyers/sellers in the same preferred fields.</li> <li>- Click on [My Meeting Info&gt; Meeting Proposal Status]</li> <li>- Check details and accept or reject proposals</li> </ul>
⑤ Matching Schedule Confirmation and Adjustment Request	Mar. 10 <sup>th</sup> (Mon) ~ 14 <sup>th</sup> (Fri)	Mar. 13 <sup>th</sup> (Thu) ~ 14 <sup>th</sup> (Fri)	<ul style="list-style-type: none"> <li>- When the counterpart accepts the proposal, it will be marked as [Mutual Proposal].</li> <li>- Even in the [Mutual Proposal] status, the matching may be canceled based on the availability and schedule of the counterpart organization.</li> </ul>
⑥ Finalized Schedule	Mar. 14 <sup>th</sup> (Fri)		<ul style="list-style-type: none"> <li>- The meeting schedules will be posted on the website after the matching period ends.</li> </ul>
⑦ Conduct Meetings	Mar. 20 <sup>th</sup> (Thu) ~ 21 <sup>st</sup> (Fri)		<ul style="list-style-type: none"> <li>- Participate in meetings according to the confirmed schedule.</li> </ul>

## 3. Process for Registration and Application



① Click on [Business Meeting]



② Select [Seller] or [Buyer]

\*Buyer: Invited Only

Meeting Field \*Please select the field you were guided to.

Meeting Field\*  (Medical Tourism) Foreign Patient Attraction & Medical Tourism  (Overseas Expansion) Expansion into Overseas Procurement Markets

③ Select the Meeting Field

Submit

④ Fill in the detailed information and register

You are currently in status of pending approval by secretariat.  
Only approved participant can lookup the list of business meeting partners and meeting arrangement status.

⑤ Pending approval

Your registered application has been approved.

Request Biz-Match ~ 2025.03.14 **Apply**

classification	Mutual request	Partner's Request	My Request	TOTAL
Confirmation	0	0	0	0
Waiting	0	0	0	0

\*Approval: in 1-2 days

⑥ Ensure the approval is confirmed and submit the meeting proposal

## 3. Process for Registration and Application

\* Please note that it is not possible to cancel your schedule after the meeting is confirmed.  
When you click the meeting time, the changes will be saved in real time.

March 2025

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Available Times for 2025-03-20

AM				PM			
10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30
				14:00	14:30	15:00	15:30
				16:00	16:30		

Legends  
Meeting Unavailable Available Time

⑦ Set Your Availability for Meetings (Available / Unavailable)

Buyer List

Field of Industry (Medical Tourism) Company Name Search

#	Buyer Name	Company Name	Action
1	Buyer2	None	Details

⑧ Select your preferred meeting partner and check the details

HOME > Request > Details My Biz-Match

Details

Buyer2

Registration Type  
Participation Selection: On/Offline  
Participation Type: Medical Tourism

Organization Information  
Company Name: Buyer2 Representative Name: Buyer2  
Company Address: Buyer2  
Homepage: Buyer2

Nationality & Language

Go back Request

⑨ [Detailed > Request] for Meetings

MEDICAL KOREA

Overview Registration Conference Business Meeting Notice

HOME > Meeting Request Status My Biz-Match

Meeting Request Status

Your current timezone is (KST) Asia/Seoul

Meeting Arrangement List

#	Date/Time	Company Name	Request Status	Action
1				

Meeting Arrangement Waiting List

#	Date/Time	Company Name	Request Status	Action
1				

⑩ Waitlist (Cancel / Accept / Reject)



## 4. Guidelines

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- The business meeting booth will have **1 desk, 4 chairs, and 1 power outlet**.
- Each matched Medical Korea business meeting is allocated **30 minutes**.  
\*5 minutes for meeting preparation / 25 minutes for the meeting itself
- When registering information, it is mandatory to **attach brochures in Korean/English** for your organization or product.
- We kindly request accurate personal information to be provided.  
\*Contact details, email, etc.
- Even if the meeting application result is 'Mutual Proposal', please note **that matching may not occur based on the availability and schedule of the counterpart**.
- The final matching results will be posted on the website after March 14<sup>th</sup>.  
\*The schedule is subject to change.
- After the business matching is finally confirmed, changes to the meeting time and date are not possible.
- Even if your organization or company participated in the Medical Korea Business Meeting last year, please re-register.
- Business meetings will be held at the Medical Korea event venue, so please make sure to arrive 10 minutes before the scheduled meeting time.  
\* Conference Room 203, 209(North, 2F), Seoul COEX
- Please note that parking is not provided.

## 5. Contact

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### Medical Tourism

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### Overseas Expansion

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